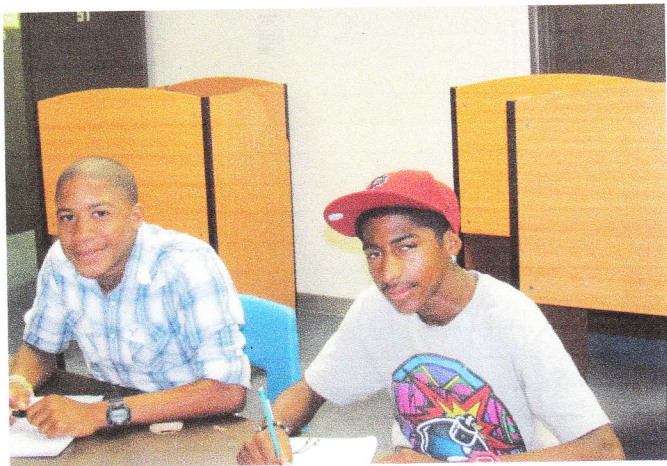


PRESS RELEASE



Dr. Wanda Taylor
3513 West Greenway Rd.
Phoenix, Arizona 85053
(602) 441-5352

STUDENTS LEARN HOW TO START-UP & OPERATE THEIR OWN BUSINESSES



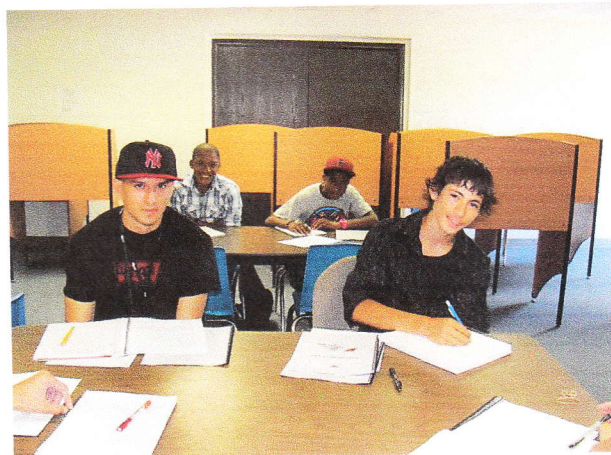
Sheldon Chambers and Juaquan Reagor

On Saturday, September 11, 2010, Dr. Wanda Taylor, President and CEO of Mentoring All Americans for Leadership (MAAFL) began a series of two courses, EPS/295 "The Business Plan and Business Start-Up" and SBS/200 "Small Business Operations. Ten high school seniors are currently enrolled in the courses which take place on Saturday's from 8:00 a.m. until 4:30 p.m. at the Laveen Elementary School; the courses will run through November 6th. Most of the students attend Betty H. Fairfax High School and Central High School. EPS/295 and SBS/200 are worth two credit hours each from the South Mountain Community College

Some of the key elements that students will be learning are as follows:

1. The milestone approach to business planning.
2. The content of the marketing section of the business plan.
3. The purpose and content of the management section of the business plan.

4. The purpose and content of the operating section of the business plan.
5. How to formulate clearly defined and obtainable financial projections.
6. Creating an executive summary that outlines the most important decision elements of the plan
7. Creating a detailed business plan for a specific business opportunity to the professional standards required of a lending institution or venture capitalist.



Diego Magana and Danny Castro

The students were all highly motivated and will become great future entrepreneurs. They are earning college credits even though they have not graduated from high school.

If you would like to take these courses in the future or would like to learn more about EPS/295 and SBS/200, contact Dr. Gene Young, Site Coordinator / Laveen Center, 602-227-7850; or Dr. Wanda Taylor, 602-332-5053, Instructor, of the South Mountain Community College.